

Centra 7 version 7.5 Comparison

Live Collaboration Experiences



Centra 7™ version 7.5 is a Web-based software application that facilitates and automates online business collaboration, communication and learning. Centra 7 version 7.5 Live Collaboration experiences are a core component of Centra’s specialized solutions that enable you to rollout enterprise applications, improve sales effectiveness, increase knowledge transfer and corporate learning, and acquire new customers – all with even greater ease.

This document compares and contrasts the broad array of features provided in the Centra 7 version 7.5 Live Collaboration experiences: **Symposium for virtual classrooms**, **Conference for web seminars** and **eMeeting for online meetings**. Each or all can be integrated with the Centra Knowledge Center – Centra’s knowledge delivery application.

Centra 7 version 7.5 is offered as a **packaged solution** or **ASP service**. The Centra 7 version 7.5 (Universal) License enables access to all three live collaboration experiences and the Centra Knowledge Center. Alternatively these experiences can be purchased individually.

Comparison

Symposium for virtual classrooms	Conference for web seminars	eMeeting for online meetings
Highly interactive, planned virtual classroom events.	One-to-many communications. Large scale presentations with managed interactivity.	Peer-to-peer collaboration. Spontaneous and scheduled, interactive, small group meetings .
Greater sense of community for learners.	Easy to manage large numbers of attendees.	Ease-of-use & self-service, no training required. Rich user interactivity for team collaboration.
Virtual classrooms and events spanning live and asynchronous interactions. Example Need: Training Departments running Collaborative Learning programs, Sales Departments increasing sales effectiveness, Enterprise Application Rollout Teams, Line Of Business departments who have highly collaborative training needs.	Corporate communication and marketing & sales seminars. Example Need: Marketing departments looking to enhance customer acquisition through planned and managed web events, and to support internal large group presentations.	Project & program meetings, staff meetings, mentoring, ad-hoc meetings, customer and prospect meetings. Example Need: Application rollout project team meetings, sales demos, customer meetings, channel review meetings, product reviews, focus groups, office hours, and any other small, interactive meetings.
Administrators define learning objectives, multi-event programs and events for specific groups and/or domains .	Event creators invest effort in targeting, motivating, registering and reaching broad internal and/or external audiences . Conference event managers create events, register users and manage leads using centralized pre- and post- event management features .	Meeting creators require a simple, spontaneous, self-service event creation process. Meetings can be scheduled using tools like Microsoft Outlook. Users have a virtual office available at any time. Leader can send post meeting email summary.
Flexible . More flexible choreography - promote any number of co-presenters on the fly, full people panel (in participant UI) with auto-sorting, can pass control to any number of participants. Richer media – anyone with a camera can broadcast video.	Controlled . Controlled choreography - pass control to one participant at a time, no people panel (in main participant ui), hide audience size. Supports greater scale - up to 1,000 simultaneous users. Managed interactivity - hands-on application sharing and Web Safari for presenters only.	Flexible . Intuitive choreography to facilitate smooth meetings and yet keep control. Leader may promote/demote any number of co-presenters on the fly, or designate co-presenter prior to meeting. In addition, both presenter and co-presenter can give markup control or speaking rights (when using VoIP) to participants by simply passing out mics. People panel allows sorting of yes/no,

<p align="center">Symposium for virtual classrooms</p>	<p align="center">Conference for web seminars</p>	<p align="center">eMeeting for online meetings</p>
		<p>raised hands and participant names.</p>
<p>Students require 'hands-on' interaction with applications and content they are learning. Instructors want control of the classroom and flexibility to offer rich content or structure the experience into breakout rooms for labs, study/project groups, or quizzing and testing. Instructors can use application sharing to allow class participants to work collaboratively on a shared application. Instructors may take classes on a web tour with Web Safari, use the whiteboard, or use graded assessments.</p>	<p>Attendees want a simple, no-training, experience to receive content and ask questions.</p> <p>As such, the default attendee's client is simple and optimized for broadcast events with limited interactivity (Y/N polling, surveys, text chat, one participant mic).</p>	<p>Participants generally want to collaborate on shared content, interacting on a peer-to-peer basis.</p> <p>Both leader and attendee clients are optimized for full interactivity (two-way audio, mark-up tools, Just In Time PowerPoint Import and application sharing with mark-up are fundamental to attendee participation).</p>
<p>Instructors may bring self-paced knowledge objects into a live session to send learners off on a self-paced exercise. Instructors can save whiteboard edits so students can reference them later and can insert URL for self-paced web browsing.</p>	<p>Recorded event archives can be posted to a public catalog so that the archives can be viewed post-session.</p>	<p>Use recordings for meeting minutes. Store them and other materials online in a centrally accessible Catalog.</p>
<p>Support up to 500 participants per event.</p> <p>Programs track student participation and performance.</p> <p>LMS integration is important to long term goals of measuring success</p>	<p>Support up to 1,000 attendees per event. Tailored to seminar-style events, where co-presenters are designated before the event.</p> <p>Manage pre- and post-event activity using web event wizard, automated emails, and registrations and attendance reports.</p>	<p>Optimized for small group interaction.</p> <p>Meetings are self-service and managed by their organizer.</p> <p>Integrations with Microsoft Outlook, Lotus Notes and Instant Messenger for meeting scheduling and invitation.</p>
<p>User groups can be created by the administrator for one-step enrollment of all attendees into an event.</p>	<p>Attendees self-register as guests through an event registration web page.</p>	<p>eMeeting users have a password to enter specific rooms and to invite other users. Users can attend as guests if not registered as a Centra user.</p>